PRESS RELEASE

FOR IMMEDIATE RELEASE: 9 October 2006

Contact: Socorro Productions

Phone: 415-652-9876 Press Images Available

XAVIER VIRAMONTES DOCUMENTARY TO SCREEN AT DE YOUNG MUSEUM

What: Chicano Film Day, Screening "Xavier Viramontes: Printmaker"

Where: de Young Museum, Koret Auditorium.

50 Hagiwara Tea Garden Drive in Golden Gate Park, San Francisco, CA 94118-4501

When: SATURDAY, 21 October, 2006 1-2:30 PM.

Free and Open to the public

San Francisco, CA October 9, 2006 – The de Young Museum has confirmed a screening of the new documentary "Xavier Viramontes: Printmaker" by filmmaker Michel Fraser as part of its Chicano Film Day program on Saturday, October 21st, 2006.

The 56 minute film profiles Xavier Viramontes, one of the most influential artists of our time and a founding member of Galeria de la Raza. His iconoclast silk screen poster "Boycott Grapes" for the United Farmworkers awakened a nation and rallied the Chicano movement in art.

Director/Producer Michel Fraser's film provides a penetrating look into Xavier's colorful life. Born in Richmond, CA, Xavier served in the Army before his emergence as a respected figure on the American art scene. His work hangs in the permanent collections of the National Hispanic Cultural Center (Albuquerque, NM), the Smithsonian's National Museum of American Art (Washington, D.C) and the Mexican Fine Arts Center Museum (Chicago, IL) to name just a few.

Featuring interviews with notable art and/or political activists Andrew Connors of the National Hispanic Cultural Center, Juan Fuentes of Mission Grafica, Art Hazelwood, Patricia Rodriquez of the Mission Cultural Center and Rene Yanez founder of Galeria de la Raza, "Xavier Viramontes: Printmaker" explores the Chicano art community in San Francisco from the 1970's to the present. The film also shows Xavier at work in his studio, taking the viewer through the step-by-step processes of multiple plate etching from concept to completion.

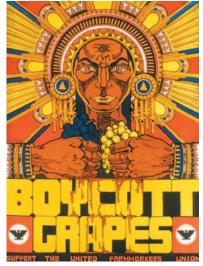
A question-and-answer session with Xavier follows the screening.

PRODUCTION CREDITS

Director/Executive Producer- Michel Fraser Editor- James Reed Director of Photography- Steve Patapoff Composer (Original Score)- Safa Shokra Researcher/Interviewer- Mija Riedel Production Assistant- Homirah Amiri Titles- Ben Hawkins Sound Engineer- Jeff Jacobs Mikey's World, 2006 etching 22.86 x 30.48 cm.



Boycott Grapes: Support the United Farm Workers Union, 1973, serigraph, 61 x 45.7 cm.



Socorro,1998 etching 45.72 x 60.96 cm.

